



Quality Productions

This is an outstanding team building challenge and a very flexible event. It can run entirely indoors or as an indoor/outdoor event. Your team or teams receive a tight time deadline plus three tough objectives:

- 1) Design an original logo that represents... *(come up with a theme yourself – or use our help to come up with a relevant and imaginative theme!*
- 2) Raise the funds needed to finance this project through some wild and wacky team games.
- 3) Print the logo on to a set of T-shirts - one per team member.

Your team(s) will need to organise themselves into different sub-teams to begin the activity. The real challenge is to ensure that these functional sub-teams all understand how they impact upon each other. For example, the *Design Team* needs to create a logo that the *Production Team* is capable of reproducing, while the production method needs to be compatible with a budget that the *Fund-Raising Team* support. The fund-raising stage includes team challenges that can be as active or as cerebral as required.

The method used for T-shirt printing is silk screen-printing. This is both fun and labour-intensive. So, given the tight time schedules, a clearly co-ordinated team effort is vital. Before the deadline is reached, the team is asked to take a photograph of all team members wearing their new T-shirts - a great momento of the day. And the presentation of T-shirts on the cat-walk is a real highlight!

Quality Productions highlights many aspects of effective teamwork. These can, if you wish, be drawn out through a facilitated review/debrief. This is a great team event to highlight the many different ways in which team members can contribute to the team achieving its goals. The logo produced can tie-in with your meeting or conference themes or messages.

Thanks so much for an instructive, useful and very enjoyable event. The Quality Productions activity was handled professionally from beginning to end.
William M – Kumon Education

Team Learning:

- Cross functional team collaboration
- Creative skills
- Representing a theme with a logo
- Pulling together as a team

- 5 – 200 participants
- Indoors or part outdoors
- Collaborative
- Half-day activity
- Creative and fun!

